



PlayMais®



Products **2021**



WWW.PLAYMAIS.COM



INHALT

NEUHEITEN/NEWS/NOUVEAUTES 2021

6 - 9

PLAYMAIS® CLASSIC

10-13

BASIC

ONE

FUN TO PLAY

BOOKS

FUN TO LEARN

MY 1ST PLAYMAIS

WORLD

3D

PLAYMAIS® MOSAIC

15-18

BASIC

MINI

LITTLE

DREAM

TRENDY

WINDOW

HOME

ÜBERSICHT/OVERVIEW/RÉSUMÉ

19



🇩🇪 Natürlich zum Erfolg!

Wir bringen mit Ihnen kreatives und nachhaltiges Spielzeug in den Handel, das Kindern Spaß macht! PlayMais® wird seit mehr als 20 Jahren aus nachwachsenden Rohstoffen hergestellt, ist biologisch abbaubar und in Deutschland klimaneutral produziert. All unsere Erfahrungen bringen wir für Sie in unsere Produkte ein – profitieren Sie davon! Gemeinsam bringen wir Kinderaugen zum Strahlen.

🇬🇧 Raw success!

Along with our partners, we supply creative, high-quality and sustainable toys and lots of play fun around the globe! For more than 20 years PlayMais® - made from renewable raw materials - has been climate-friendly produced in Germany while being fully biodegradable. All our experience and know-how is brought into each and every of our products - benefit from it! Together, we put a smile on every child's face.

🇫🇷 Un succès naturel !

Nous vous invitons à contribuer à ce succès ! D'un point de vue environnemental, notre ambition est d'offrir des alternatives aux méthodes conventionnelles. Car nous nous soucions de l'environnement, non seulement lors de la fabrication, mais tout au long du cycle de vie du produit. PlayMais® est entièrement développé et produit en Allemagne. Nos nouveaux produits sont fabriqués à partir de matières naturelles renouvelables et notre caractéristique est la totale biodégradabilité de toute production, et cela depuis 1994 ! Ensemble, faisons briller les yeux des enfants.



creative



learning



MADE IN GERMANY



NEU!
NEW • NOUVEAU
2021

3+

PlayMais® CLASSIC MY 1ST PLAYMAIS

• Construction

Inhalt | content | contenu

650 PlayMais® CLASSIC

Anleitungen und Bastelzubehör
Instructions and craft accessories
Accessoires et mode d'emploi



3+

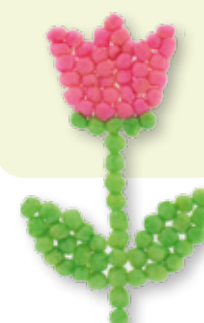
PlayMais® MOSAIC WINDOW

- Spring/Summer
- Autumn / Winter
- Animals

Inhalt | content | contenu

2300 PlayMais® MOSAIC

Anleitungen und Bastelzubehör
Instructions and craft accessories
Accessoires et mode d'emploi



NEUHEITEN

NEUHEITEN

PlayMais® CLASSIC FUN TO PLAY

• Fashion

Inhalt | content | contenu

500 PlayMais® CLASSIC
8 bedruckte Karten, Anleitungen und Bastelzubehör
8 printed cards, instructions and craft accessories
8 cartes pré-imprimées, accessoires
et mode d'emploi



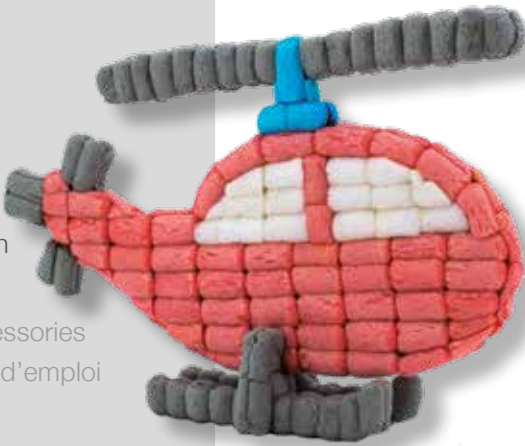
5+

PlayMais® CLASSIC FUN TO PLAY

• Firetruck

Inhalt | content | contenu

500 PlayMais® CLASSIC
gestanzte Karten zum Bekleben, Anleitungen
und Bastelzubehör
Pre-cutted cards, instructions and craft accessories
Cartes prédécoupées, accessoires et mode d'emploi



5+

NEU!
NEW • NOUVEAU
2021



PlayMais® CLASSIC

BASIC

3+



160023
**CLASSIC
BASIC SMALL**
150 PlayMais®

2,5h
creative



160024
**CLASSIC
BASIC MEDIUM**
350 PlayMais®

5h
creative



160025
**CLASSIC
BASIC LARGE**
750 PlayMais®

12h
creative



160026
**CLASSIC
BASIC 500**
500 PlayMais®

8h
creative



160027
**CLASSIC
BASIC 1000**
1000 PlayMais®

16h
creative



160749
**CLASSIC
BASIC X-LARGE**
2000 PlayMais®

30h
creative



ONE

3+

1h
creative



160036
**CLASSIC
ONE LION**
80 PlayMais®



160035
**CLASSIC
ONE PRINCESS**
80 PlayMais®



160037
**CLASSIC
ONE GIRAFFE**
80 PlayMais®



160034
**CLASSIC
ONE DINOSAUR**
80 PlayMais®



160038
**CLASSIC
ONE COW**
80 PlayMais®

PlayMais® CLASSIC

FUN TO PLAY

5+ 8h creative



160506
CLASSIC
FUN TO PLAY DINOSAUR
500 PlayMais®



160649
CLASSIC
FUN TO PLAY MASKS
500 PlayMais®



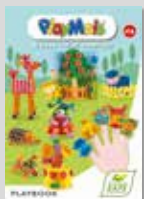
160817
CLASSIC
FUN TO PLAY FASHION
500 PlayMais®



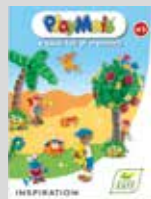
160816
CLASSIC
FUN TO PLAY FIRETRUCK
500 PlayMais®

NEU!
NEW - NOUVEAU
2021

BOOKS



150522
CLASSIC BOOKS
PLAYBOOK



150519
CLASSIC BOOKS
INSPIRATION



150521
CLASSIC BOOKS
ANIMALS



150520
CLASSIC BOOKS
MY 1ST CREATIONS



150518
CLASSIC BOOKS
CARDS

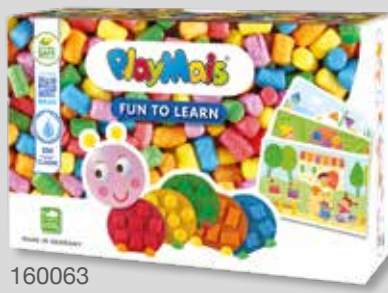


FUN TO LEARN

3+ 8h creative



160250
CLASSIC
FUN TO LEARN ABC
500 PlayMais®



160063
CLASSIC
FUN TO LEARN COLORS & FORMS
500 PlayMais®



160170
CLASSIC
FUN TO LEARN NUMBERS
500 PlayMais®

3+ MY 1st PLAYMAIS

10h creative



160744
CLASSIC
MY 1st PLAYMAIS
FOREST FRIENDS
650 PlayMais®



160815
CLASSIC
MY 1st PLAYMAIS
CONSTRUCTION
650 PlayMais®

NEU!
NEW - NOUVEAU
2021

WORLD



160021
CLASSIC
WORLD JUNGLE
900 PlayMais®



160005
CLASSIC
WORLD PRINCESS
900 PlayMais®



160005
CLASSIC
WORLD FARM
900 PlayMais®

3D

5+ 15h creative



160522
CLASSIC
3D WILD ANIMALS
900 PlayMais®



160505
CLASSIC
3D DOMESTIC ANIMALS
900 PlayMais®



PlayMais® CLASSIC

Die Magie von PlayMais® The magic of PlayMais®



PlayMais® MOSAIC

Einfach vielseitig.

Kreative Kinder jeden Alters lieben PlayMais®. Die Gestaltungsmöglichkeiten sind nahezu unbegrenzt: Kinder entwerfen mit PlayMais® MOSAIC zweidimensionale Modelle, indem sie es auf Papier kleben. Mit PlayMais® CLASSIC bauen sie drei-dimensionale Figuren nach Anleitung oder lassen ihrer Fantasie einfach freien Lauf.

For all ages!

The creative possibilities are nearly unlimited and creative children of every age love PlayMais®. They design 2-D models by sticking PlayMais® MOSAIC on cards. They are also able to build 3-D figurines with PlayMais® CLASSIC following the instructions or their imagination.

Pour tous les âges !

PlayMais® propose des activités de création à niveau progressif pour développer la motricité et la créativité des enfants. Celles-ci existent en version PlayMais® Classic ou en version PlayMais® Mosaic. Les enfants créent des sujets simples et colorés, ils décorent des cartes modèles puis réalisent des sujets et formes plus complexes en volume. PlayMais® permet à l'enfant d'explorer différents univers, de l'imaginaire à l'éducatif, en développant la précision de son geste et sa créativité.

CREATIVE

3+



160748
MOSAIC 900
900 PlayMais® Mosaic



3+

MINI



160545
MINI-MOSAIC
OWL/BUTTERFLY
300 PlayMais® Mosaic



160543
MINI-MOSAIC SEA
300 PlayMais® Mosaic



160544
MINI-MOSAIC
CARROCKET
300 PlayMais® Mosaic



160542
MINI-MOSAIC
FORMULA 1
300 PlayMais® Mosaic

LITTLE

3+



160180
MOSAIC
LITTLE ZOO
2300 PlayMais® Mosaic



160182
MOSAIC
LITTLE FRIENDS
2300 PlayMais® Mosaic



160256
MOSAIC
LITTLE FOREST
2300 PlayMais® Mosaic



160255
MOSAIC
LITTLE FARM
2300 PlayMais® Mosaic



160501
MOSAIC
LITTLE BUG
2300 PlayMais® Mosaic

5+

DREAM



160178
MOSAIC
DREAM PRINCESS
2300 PlayMais® Mosaic



160562
MOSAIC
DREAM UNICORN
2300 PlayMais® Mosaic



160444
MOSAIC
DREAM MERMAID
2300 PlayMais® Mosaic



160179
MOSAIC
DREAM PONY
2300 PlayMais® Mosaic

5+

TRENDY



160358
MOSAIC
TRENDY MANDALA
3000 PlayMais® Mosaic



160359
MOSAIC
TRENDY HORSE
3000 PlayMais® Mosaic

NEU!
NEW - NOUVEAU
2021

WINDOW

3+



NEU!
NEW - NOUVEAU
2021



160818
MOSAIC
WINDOW SPRING / SUMMER
2300 PlayMais® Mosaic



160819
MOSAIC
WINDOW ANIMALS
2300 PlayMais® Mosaic



160819
MOSAIC
WINDOW AUTUMN / WINTER
2300 PlayMais® Mosaic



CREATIVE

3+



160748
MOSAIC 900
900 PlayMais® Mosaic



3+

MINI



160545
MINI-MOSAIC
OWL/BUTTERFLY
300 PlayMais® Mosaic



160543
MINI-MOSAIC SEA
300 PlayMais® Mosaic



160544
MINI-MOSAIC
CARROCKET
300 PlayMais® Mosaic



160542
MINI-MOSAIC
FORMULA 1
300 PlayMais® Mosaic

LITTLE

3+



160180
MOSAIC
LITTLE ZOO
2300 PlayMais® Mosaic



160182
MOSAIC
LITTLE FRIENDS
2300 PlayMais® Mosaic



160256
MOSAIC
LITTLE FOREST
2300 PlayMais® Mosaic



160255
MOSAIC
LITTLE FARM
2300 PlayMais® Mosaic



160501
MOSAIC
LITTLE BUG
2300 PlayMais® Mosaic

5+

DREAM



160178
MOSAIC
DREAM PRINCESS
2300 PlayMais® Mosaic



160562
MOSAIC
DREAM UNICORN
2300 PlayMais® Mosaic



160444
MOSAIC
DREAM MERMAID
2300 PlayMais® Mosaic



160179
MOSAIC
DREAM PONY
2300 PlayMais® Mosaic

5+

TRENDY



160358
MOSAIC
TRENDY MANDALA
3000 PlayMais® Mosaic



160359
MOSAIC
TRENDY HORSE
3000 PlayMais® Mosaic

NEU!
NEW - NOUVEAU
2021

WINDOW

3+



NEU!
NEW - NOUVEAU
2021



160818
MOSAIC
WINDOW SPRING / SUMMER
2300 PlayMais® Mosaic



160819
MOSAIC
WINDOW ANIMALS
2300 PlayMais® Mosaic



160819
MOSAIC
WINDOW AUTUMN / WINTER
2300 PlayMais® Mosaic



CREATIVE

3+



160748
MOSAIC 900
900 PlayMais® Mosaic



3+

MINI



160545
MINI-MOSAIC
OWL/BUTTERFLY
300 PlayMais® Mosaic



160543
MINI-MOSAIC SEA
300 PlayMais® Mosaic



160544
MINI-MOSAIC
CARROCKET
300 PlayMais® Mosaic



160542
MINI-MOSAIC
FORMULA 1
300 PlayMais® Mosaic

LITTLE

3+



160180
MOSAIC
LITTLE ZOO
2300 PlayMais® Mosaic



160182
MOSAIC
LITTLE FRIENDS
2300 PlayMais® Mosaic



160256
MOSAIC
LITTLE FOREST
2300 PlayMais® Mosaic



160255
MOSAIC
LITTLE FARM
2300 PlayMais® Mosaic



160501
MOSAIC
LITTLE BUG
2300 PlayMais® Mosaic

5+

DREAM



160178
MOSAIC
DREAM PRINCESS
2300 PlayMais® Mosaic



160562
MOSAIC
DREAM UNICORN
2300 PlayMais® Mosaic



160444
MOSAIC
DREAM MERMAID
2300 PlayMais® Mosaic



160179
MOSAIC
DREAM PONY
2300 PlayMais® Mosaic

5+

TRENDY



160358
MOSAIC
TRENDY MANDALA
3000 PlayMais® Mosaic



160359
MOSAIC
TRENDY HORSE
3000 PlayMais® Mosaic

NEU!
NEW - NOUVEAU
2021

WINDOW

3+



NEU!
NEW - NOUVEAU
2021



160818
MOSAIC
WINDOW SPRING / SUMMER
2300 PlayMais® Mosaic



160819
MOSAIC
WINDOW ANIMALS
2300 PlayMais® Mosaic



160819
MOSAIC
WINDOW AUTUMN / WINTER
2300 PlayMais® Mosaic



HOME

5+

45h
creative

160741
MOSAIC
HOME LION
9000 PlayMais® Mosaic



160743
MOSAIC
HOME UNICORN
9000 PlayMais® Mosaic



160742
MOSAIC
HOME ZEBRA
9000 PlayMais® Mosaic



BASIC



160023 BASIC SMALL



160024 BASIC MEDIUM



160025 BASIC LARGE



160749 BASIC X-LARGE



160026 BASIC 500



160027 BASIC 1000

ONE



160036 ONE LION



160035 ONE PRINCESS



160037 ONE GIRAFFE



160034 ONE DINOSAUR



160038 ONE COW

FUN
TO PLAY



160506 FTP DINOSAUR



160649 FTP MASKS



160817 FTP FASHION



160816 FTP FIRETRUCK

BOOKS



150522
BOOKS PLAYBOOK



150519 BOOKS
INSPIRATION



150521 BOOKS ANIMALS



150520
BOOKS My 1st creations



150518 BOOKS CARDS

FUN
TO LEARN



160250 FTL ABC



160063
FTL COLORS & FORMS



160170 FTL NUMBERS

3D



160522
3D WILD ANIMALS



160505
3D DOMESTIC ANIMALS

WORLD



160021 WORLD JUNGLE



160005 WORLD PRINCESS



160005 WORLD FARM

MY 1ST
PLAYMAIS



160744
MY 1st PLAYMAIS
FOREST FRIENDS



160815
MY 1st PLAYMAIS
CONSTRUCTION

CREATIVE						
	160748 MOSAIC 900					
MINI						
	160545 MINI OWL/BUTTERFLY	160543 MINI SEA	160544 MINI CAR/ROCKET	160542 MINI FORMULA 1		
LITTLE						
	160180 LITTLE ZOO	160182 LITTLE FRIENDS	160256 LITTLE FOREST	160255 LITTLE FARM	160501 LITTLE BUG	
DREAM						
	160178 DREAM PRINCESS	160562 DREAM UNICORN	160444 DREAM MERMAID	160179 DREAM PONY		
TRENDY						
	160358 TRENDY MANDALA	160359 TRENDY HORSE				
WINDOW						
	160818 WINDOW SPRING/SUMMER	160819 WINDOW ANIMALS	160819 WINDOW AUTUMN/WINTER			
HOME						
	160741 HOME LION	160743 HOME UNICORN	160742 HOME ZEBRA			



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